



aditya b <adityadotb@gmail.com>

Fwd: Preview - The OIO Newsletter - October Edition 🚀

Aditya Bhogaraju <aditya@oio.inc>
To: Aditya Bhogaraju <adityadotb@gmail.com>

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The OIO Newsletter.

Welcome to the October edition of our newsletter! Here you will find updates, insights, content and more!

About OIO.

We are the centre in a decentralized financial world.

We strive to make a complex world simple, so that our valued clientele can benefit from meaningful financial opportunities and flourish in the new age of money. We go and grow together.

Join us on this journey.

OIO's Commentary.

A giant of the payments industry, **Mastercard**, is introducing a service that allows issuers to assess the risk profile of cryptocurrency exchanges with the aim of making crypto buying more secure. "Crypto Secure", which is the service being introduced, will incorporate the insights and technology of CipherTrace, a blockchain security firm that was acquired by Mastercard last year. This new service being their latest venture into the world of crypto, adds value to the security and trust aspect of the overall landscape.

As Mastercard is trying to bridge the gap between traditional finance and the world of crypto, OIO is here to bring a human touch to the space. From offering a white glove service to providing the latest insights into the digital assets realm, we are your guide to glide in crypto. Our team of relationship managers and blockchain engineers will provide you with the knowledge you need to capitalize on exciting opportunities.

As Singapore's first listed blockchain company, we create and manage wealth on the blockchain. Investors looking to gain exposure to this growing asset class need the required domain expertise and infrastructure in place to facilitate a seamless journey, which we strive to provide.

To explore opportunities, drop us a line at marketing@oio.inc

OIO Insights.

 Sept + Oct 2022 Newsletter (1)

Crypto

- [Crypto exchange volumes grew 16% in September after a 3-month lull](#)
- [US Treasury recommends lawmakers decide which regulators will oversee crypto spot market.](#)
- [Asset Management Giant Fidelity Adds to Crypto Offerings With Ethereum Index Fund.](#)
- [Mastercard Looks to Make Buying Crypto Safer With Risk Assessment Tool.](#)
- [What's Going On With Ethereum's MEV-Boost?.](#)
- [Middle East and North Africa are fastest-growing crypto markets: Data.](#)
- [Record Number of Brazilian Companies Bought Crypto in August.](#)
- [OECD Releases New Global Tax Reporting Framework for Crypto Assets.](#)
- [Aptos Debuts Its Blockchain, Putting Millions in VC Dollars to the Test.](#)
- [Ethereum launches testnet for Shanghai upgrade: Here's what is next.](#)
- [Fidelity's Crypto Platform to Add Ether Trading for Institutional Clients.](#)
- [Report: Half of all DeFi exploits are cross-bridge hacks.](#)

TradFi

- [World factory activity weakens on global slowdown, cost pressures](#)
- [Global bond funds see biggest outflows in two decades](#)
- [U.S. Treasuries post record foreign inflows in August -Treasury data](#)
- [ECB to go big again on Oct. 27 with 75 bps rate hike: Reuters poll](#)
- [UK Prime Minister Liz Truss resigns after failed budget and market turmoil.](#)
- [Japan ramps up intervention threats after yen slides past key 150 level](#)
- [U.S. existing home sales slide again in September; jobless claims fall](#)

Major Deal Flow

- [Crypto checking account provider Juno raises \\$18 million and launches token](#)
- [A16z leads \\$40M raise for decentralized knowledge protocol.](#)
- [NYDIG raises \\$720M as Bitcoin balance hits all-time high.](#)

- [Blockchain Game Developer Horizon Raises \\$40M in Series A Funding Round.](#)
- [M31 Capital launches \\$100M Web3 investment fund with \\$50M in commitments so far.](#)
- [BlockTower launches \\$150 million fund backed by BPI France and Mass Mutual](#)
- [Uniswap Labs raises \\$165M as attention shifts to NFTs, Web3.](#)
- [Singapore-Based Crypto Investment Startup Pillow Raises \\$18M Series A.](#)
- [Crypto Asset Manager BlockTower Launches \\$150M Venture-Capital Fund.](#)
- [New Bitcoin-Focused VC Firm Ego Death Capital Raising \\$30M.](#)
- [Crypto hedge fund Edge Capital raises \\$66 million for two DeFi funds](#)

OIO is your guide to glide in crypto. To fully understand and make sense of the multiplicity of incidents traversing the extensive landscape of digital assets and to explore opportunities, feel free to drop us a line at marketing@oio.inc

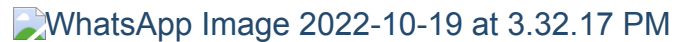
Media @ OIO.

The 22nd MAdTECH Summit presented by Intrigue was held at on the 19th of October, 2022. OIO Singapore's Chief Marketing Officer, Geoff Tan spoke on the topic - **Marketing in the Era of Blockchain: Why it is NOT business as usual.**

He also joined a panel of esteemed speakers from organizations such as Forsman & Bodenfors, Puretech Digital and Cloud4C Services on the topic: **How to work with a digital marketing agency to get the best out of them.**

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Learn with OIO.



Airdrop Farming.

A crypto airdrop is a promotional activity typically performed by blockchain-based startups to help bootstrap a virtual currency project. Its aim is to spread awareness about the cryptocurrency project and to get more people trading in it when it lists on an exchange as an initial coin offering (ICO). Airdrops are generally promoted on the company's website, social media, and cryptocurrency forums. Coins or tokens are sent only to specific wallets based on the blockchain network or coins held in existing wallets...



Blockchain Modularity.

Every blockchain has the same core tasks: providing consensus and security, guaranteeing data availability, and executing transactions. Typically, most blockchains handle these duties on the same layer and are hence called monolithic blockchains. A monolithic blockchain functions according to the consensus protocol set down for the blockchain. To participate, you need to run a node aligning with the requirements set by the network...



Automated Market Makers.

Trading of crypto assets in DeFi relies on new and unique matching mechanisms. One widely used mechanism in traditional finance is the centralized limit order book, which entails keeping electronic records of all outstanding orders. However, DeFi does not use order books because the networks are usually too slow and expensive to support the matching of orders and bids, which require many operations to be

performed in a decentralized system. This is where the Automated Market Maker (AMM) protocol comes into use...

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OIO Singapore Pte. Ltd., [16 Arumugam Road](#), #01-03 LTC Building D, Singapore, 409961

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