



aditya b <adityadotb@gmail.com>

Fwd: Preview - The OIO Newsletter - August Edition 🚀

Aditya Bhogaraju <aditya@oio.inc>
To: Aditya Bhogaraju <adityadotb@gmail.com>

Thu, Oct 27, 2022 at 11:27 AM

----- Forwarded message -----

From: **Marketing Email Preview Send** <noreply@hubspot.com>
Date: Thu, 27 Oct 2022 at 11:24
Subject: Preview - The OIO Newsletter - August Edition 🚀
To: <aditya.bhogaraju@oio.inc>

[View in browser](#) OIO_LOGO AND BASELINE (1)-4

The OIO Newsletter: August Edition

Welcome to the third edition of our newsletter! Here you will find updates, insights, content and more!

About OIO.

We are the centre in a decentralised financial world.

We strive to make a complex world simple, so that our valued clientele can benefit from meaningful financial opportunities and flourish in the new age of money. We go and grow together.

Join us on this journey.

CEO's Corner.

Rudy Lim, CEO of OIO Singapore, shares his take on some common questions that has he been posed about the upcoming Ethereum Merge scheduled to take place in September, 2022.

 DeFi The Future of Finance (2)

[Click here for the Full Article](#)

"Not your keys, not your coins"

If you are a participant in the Cryptocurrency markets, you have probably heard the above phrase many times. A Cold wallet such as a Nano Ledger or Trezor is the one of the safest ways to store your cryptocurrency in an offline manner. A Cold wallet protects your assets from unauthorized access, cyber hacks and other vulnerabilities. Want a chance to win the safest form of cryptocurrency storage? Head on over to OIO inc's Facebook page to like it, follow our Twitter and complete the form below! You can also find market updates, crypto news, concept breakdowns and more on our pages! See you there!

 Migration Campaign (1)

[Click here for the Form!](#)

Insights.

 DeFi The Future of Finance (1)

DeFi is the abbreviation for the term, Decentralized Finance. It is a new and emerging financial technology based on blockchain and other distributed ledger systems. Its goal is to remove the need for a trusted centralized third party which is ever so present in the traditional finance industry...

[Click here for the full article on DeFi: The Future of Finance](#)



Will ETH 2.0 make Layer-2s obsolete?

As we covered in one of our earlier posts, Layer-2 scaling solutions refers to a network or technology that operates on top of an underlying blockchain protocol. It is designed to improve the scalability and efficiency of the network without compromising its integrity in terms of decentralization, transparency and security. Popular Layer-2 solutions for Ethereum includes the likes of Polygon, Arbitrum and Immutable X.

With Ethereum's 2.0 upgrade coming soon which promises an improvement to Ethereum's scalability issues, many have questioned if Layer 2 scaling solutions will still be relevant at that point...



Ethereum Merge: Leading the Charge

The crypto market cap is back up above the \$1 Trillion dollar mark again ever since the market meltdown earlier in the year. This overturn is mainly led by Bitcoin and Ethereum, both boasting double digit percentage gains over the past few weeks. Ethereum in particular has seen impressive gains of over 50% in this recent bull run. This growth can be largely attributed to a successful merge of the Sepolia Testnet to Proof of Stake (PoS), a major leap forward into finally transitioning the Ethereum Mainnet over to PoS...

[Click here for more insights!](#)



OIO Singapore Pte. Ltd., **16 Arumugam Road, #01-03 LTC Building D, Singapore, 409961**

[Unsubscribe](#) [Manage preferences](#)